

## SPONSORSHIP PACKAGES



# TINSEL TOWN HEADLINE PARTNER **£4,000**



#### 1 EXCLUSIVE PACKAGE

- 16 tickets (2 full tables) 4-course meal & arrival drink
- Priority seating for your guests
- Drinks package for both tables
- 2+ social media mentions (with tags)
- Exclusive press board & priority press release announcing you as the headline partner
- Table plan mention
- Full-page advert in the programme

- Website link to your business
- Brand mentions on event screens
- Verbal thanks in both opening & closing speeches
- Option to display promotional materials or branded table favours (subject to approval)
- First-priority invitations to future events
- 10% discount on additional ticket/ table purchases



# WINTER WONDERLAND EVENT SPONSOR *E2,000*



#### 2 PACKAGES

- 8 tickets (1 full table) 4-course meal & arrival drink
- Priority seating for your guests
- Drinks package for your table
- Social media mentions
- Table plan mention
- Half-page advert in the programme

- Website link to your business
- Brand mentions on event screens
- Verbal thanks in the opening speech
- First-priority invitations to future events
- 10% discount on additional ticket/ table purchases



## GIVEAWAY SPONSOR SPONSOR £1,200



#### 1 PACKAGE

- 8 tickets (1 full table) 4-course meal & arrival drink
- Social media mentions
- Half-page advert in the programme
- Website link to your business

- Brand mentions on event screens
- Verbal thanks in the opening speech
- First-priority invitations to future events
- 10% discount on additional ticket/ table purchases



## PROGRAMME SPONSOR

£250 (1/4 PAGE) / £500 (1/2 PAGE)



#### 4 PACKAGES

- 2 tickets 4-course meal & arrival drink
- Quarter-page (£250) or half-page (£500) advert in the programme
- First-priority invitations to future events
- 10% discount on a full table purchase and additional tickets



### CHRISTMAS BALL 2025 - SPONSORSHIP OPPORTUNITIES



Benefit	Tinsel Town Headline Partner £5,000	Winter Wonderland Event Sponsor £2,000	Giveaway Sponsor £1,200	Programme Sponsor £250/£500
Number of Packages Available	1	2	1	4
Event Tickets	16 (2 tables)	8 (1 table)	8 (1 table)	2
4-Course Meal & Arrival Drink	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>/</b>
Priority Seating	<b>✓</b>	<b>✓</b>	TBC	-
Drinks Package	(both tables)	<b>✓</b>	-	-
Social Media Mentions	2+	<b>✓</b>	<b>/</b>	-
Press Board & Press Release	(priority)	<b>✓</b>	-	-
Table Plan Mention	<b>/</b>	<b>✓</b>	-	-
Advert in Programme	Full page	Half page	Quarter page	Quarter/Half page
Website Link	<b>/</b>	<b>✓</b>	<b>/</b>	-
Mentions on Event Screen	<b>✓</b>	<b>✓</b>	<b>/</b>	-
Opening Speech Mention	<b>/</b>	<b>✓</b>	<b>/</b>	-
Closing Speech Mention	<b>✓</b>	<b>✓</b>	-	-
Promotional Materials at Event (option)	<b>✓</b>	-	-	-
Priority Invitations for Future Events	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>
Discount on Additional Tables	10%	10%	10%	10%

Must be invoiced at time of approval, no refunds can be made once a purchase has been made. For enquiries, please contact Charlotte on charlotte@onceuponasmile.org.uk or call 0161 711 0339.



### SATURDAY 13<sup>TH</sup> DECEMBER 2025 MERCURE PICCADILLY, MANCHESTER

Raising funds for children's bereavement charity Once Upon a Smile



Registed Charity no. 1170975